

28-30.6.2010  
**广州锦汉展览中心**  
Guangzhou  
Jinhan Exhibition Centre



**The 7<sup>th</sup> Edition of International  
Pulp & Paper Industry Expo-China  
2010第七届广州国际制浆造纸工业展览会**

**中国华南地区  
最大规模造纸盛会**  
**The Largest Scale  
Paper Expo in South China**

**主办单位 Sponsored by:**

广东省造纸协会  
Guangdong Paper Association  
山东省轻工机械协会  
Shandong Light Industry Machinery Association  
河南省造纸工业协会  
Henan Paper Industry Association  
浙江省造纸行业协会  
Zhejiang Paper-making Industry Association  
中国国际贸易促进委员会广州市分会  
China Council for the Promotion of  
International Trade Guangzhou Sub-council

**协办单位 Co-sponsored by:**

越南制浆造纸协会  
Vietnam Pulp and Paper Association  
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Paper-making Enterprises  
广西壮族自治区造纸学会  
Guangxi Autonomous Region Paper-making Society  
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Hunan Paper-making Industry Association  
福建省造纸行业协会  
Fujian Paper-making Industry Association

**承办单位 Organized by:**

**AUCH** 奥驰  
展览

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Welcome to

# PAPER EXPO CHINA 2010!

Jun 28-30, Guangzhou Jinhan Exhibition Centre

**欢迎参加第七届广州国际制浆造纸工业展!**

**时间: 2010年6月28-30日**

**地点: 广州锦汉展览中心**

## Welcome to PAPER EXPO CHINA 2010

The Paper Expo China is one of the important events for China's paper-making industry. Since the first edition held in 2004, the expo has been held in each year for six years, where the exhibitors and visitors from domestic and abroad can always find valuable opportunities to trade and communicate; because of the high attendance of international exhibitors and visitors, large exhibiting scale, strong professional focus and high level technical seminars, the Paper Expo China is exerting wide range of influence within the field and is respected as every year's great event for the paper-making industry.

The 7<sup>th</sup> edition is themed at "Exploration to the developing markets" and will be held in the Guangzhou Jinhan Exhibition Centre from June 28 to 30, 2010. The exhibition area is expected to reach 10,000 sqm and the show will gather over 300 exhibitors from domestic and abroad, including pavilions organized by associations of Shandong, Henan, Zhejiang, Fujian and Hunan; the show will also invite about 10,000 professional visitors from China, ASEAN (Vietnam, Thailand, Indonesia, Philippines and Malaysia), India and Middle-east, etc.

The Paper Expo China 2010 will become the unique and high level platform for information exchange and opportunity creation, where you can meet buyers from China, ASEAN (Vietnam, Thailand, Indonesia, Philippines and Malaysia), India and Middle-east, etc. The expo will be the perfect opportunity for companies from domestic and abroad to make presentation and promotion!

## PAPER EXPO CHINA 2010--Conferences and Activities

- Asian Paper-making Industry Summit
- Evaluation and Display of Innovative Paper-making Equipments and Products
- International Conference of Paper-making Equipments, Products and Technologies
- Social Party of Paper-making Associations of Guangdong, Fujian, Jiangxi, Hunan, Guangxi, Shandong, Zhejiang, Henan and Sichuan
- Site Visit to Paper-making Base or Large Paper-making Enterprises in Guangdong

## PAPER EXPO CHINA 2010--MARKET FOCUS

### China

In 2008, there are about 3,500 enterprises making paper and paperboard; the total production of 2008 reached 79.8 million tons, increasing by 8.57% compared to the production of 2007 which was 73.5 million tons; the consumption of 2008 was 79.35 million tons, increasing by 8.85% compared to 72.9 million tons in 2007. As China's economy is recovering, the domestic demand for paper is expected to keep growing in 2010, so as the paper and paperboard production; it is also estimated that many new building, rebuilding and expanding projects will begin in 2010.

### ASEAN

The ASEAN develop very fast in recent years, with the economic integration being formed. The bilateral trading and investing activities between China and the ASEAN group keep growing, making the area the third largest trading region following the European Union and the Free Trade Area of America, as well as an important part of Chinese enterprises' strategy of "Going out". The Sino-ASEAN relationship has created huge opportunities for both sides. The development of ASEAN will surely increase the member countries' demands for paper and paper products, as well as increase their investments in paper-making industry. It will become a new huge market for China's and abroad enterprises to explore.

### India

In recent years, the paper-making industry in India enjoys a fast development. Its production in 2008 reached USD 5.5 billion; large scale enterprises numbered 591, whose production of paper and paperboard reached 8.3 million tons, with an overall growth rate of 8%. The Indian Paper-making Industry Association estimates that as the Indian economy develops faster and faster, and the developed countries shift their paper production to some developing countries including India, the Indian paper-making industry will keep growth at a double-digit rate in future years, with increased investment of over USD 2.5 billion and production of 2 million tons.

### Middle-east

According to incomplete statistics, Middle-east's demand for paper increases by 10% each year, and its printing industry grows by 15% each year. The large demand for paper will surely excite investments in the industry and thus increase the demands for paper-making equipments and relevant supporting products.



## Profile

- Pulp / paper machinery, fittings and auxiliary equipment;
- Papermaking automation and paper instruments;
- Energy-saving, environmental protection and waste treatment technology and equipment;
- Paper processing, printing and packaging equipment;
- Household paper related equipment; Papermaking chemicals;
- Various types of paper, pulp and waste paper;
- Papermaking technology, media and scientific research institutions

## PAPER EXPO CHINA 2010--- INVITATION TO PROFESSIONAL VISITORS

### Free Service to Professional Visitors

The sponsor will invest huge fund to provide superior and beyond of imagination services to purchasers, technicians and directors of 1,000 paper-making companies:

- free two-day accommodation in star hotel during the expo
- free show directory
- On-site services to VIP buyers

### Invitation to the organisations

Associations of paper industry from domestic and abroad are invited to organize purchasing missions to attend the show; mission members from paper-making plants will be provided free two-day accommodation in star hotel during the show.

### Benefits returned to exhibitors who rent raw space and invite visitors

To build qualified visitor base, provide superior international exhibition service and maximize the return to exhibitors from the show, the sponsor AUCH Exhibition Co., Ltd will return 5% of exhibition fee to the exhibitors who rent raw space and successfully invite visitors from more than 15 companies, and provide free two-day star hotel accommodation to the visitors invited.

## PAPER EXPO CHINA 2010---Features

- Shandong Light Industry Machinery Association and Henan Paper Industry Association will organize pavilions to attend again;
- Fujian Paper-making Industry Association, Hunan Paper-making Industry Association and Zhejiang Paper-making Industry Association will organize pavilions to attend for the first time;
- The associations of Guangdong, Fujian, Jiangxi, Hunan, Guangxi, Shandong, Zhejiang, Henan and Sichuan will organize purchasing missions to attend;
- Vietnam Pulp and Paper Association will organize purchasing mission to attend again;
- Purchasing missions of India, Thailand, Indonesia, Malaysia and Middle-east will be invited to attend;
- The 7th Edition of International Paper-expo China and the 2nd Edition of Asian Household Paper, Equipment and Material Procurement Conference and Seminar will be currently held.

## PAPER EXPO CHINA 2009 Review

The Paper Expo China 2009 was held in Guangzhou Jinhan Exhibition Centre from July 23 to 25. Investigation shows that over 85% exhibitors are satisfied with the exhibition. Many exhibitors not only secured large amount of orders, but also established relationship with new customers; some exhibitors got returns much higher than they originally expected. Moreover, there was a high increase of buyers from abroad who came to visit the show. Besides the purchasing mission of over 50 persons from Vietnam, buyers from more than 20 countries and regions also attended. It proved that the Paper Expo China is influencing the overseas market and its importance is being recognized by the field.

### Exhibitors

The show gathered 169 companies, among which 156 are from domestic and 13 are from abroad, including TOSCO S.P.A, Shandong Chenzhong Machinery, Shandong Changhua Papermaking Machinery, Shandong Hengxing Stock, Zibo Mechanical & Electronic Equipments, Zhucheng Jinlong Machinery Manufacturing, Shan Dong Lutai Paper Machinery Group, Zhengzhou Yunda Papermaking Equipment, Xuchang Zhongya Paper Machinery, Jiaozhuo Chongyi Light Industry Machinery, Fujian Light Industry Machinery & Equipment, Jinghua Light Industrial Machinery, Huimei Starch Technology, Dongguan Jumping Machinery Manufacture, Guangzhou Hersbit Chemical Material, Henan Huafeng Polyester Net, Global Power, MCC MeiLi paper Group, Lee & Man Paper Manufacturing, Guangdong Huatai Paper, Guangzhou Paper Group, Vinda Paper (Jiangmen), Guangdong Zhongshun Paper Industry Group, Puyang Longfeng Paper, Guangdong Dingfeng Paper, Dongguan Jintian Paper and Jiangmen Sugarcane Chemical Factory.

Also, the pavilions from Shandong and Henan exhibited the products, the most advanced paper-making equipments and technologies in the show.

### Visitors

There were 11,217 visitors to the show, among whom 1,061 were foreign visitors who came from the 22 countries and regions of U.S., Britain, France, Italy, Germany, Russia, India, Australia, Vietnam, Singapore, Thailand, Malaysia, UAE, Egypt, Sudan, Iran, Lebanon, Turkey, Ukraine, Syria, Uzbekistan and Nepal. Also, the VPPA and associations from Shandong, Henan, Hunan, Sichuan and Fujian organized large purchasing missions to attend the show.

### Conferences and activities

Shandong Papermaking Equipments, New Products & Technologies Seminar  
Henan Papermaking Equipments, New Products & Technologies Seminar  
2009 Asian Household Paper Seminar, Special Seminars of Vietnam Pulp & Paper Association  
Innovative Seminar on Product Design of Packaging & Printing Enterprises in Guangdong, Hong Kong and Macao

# 中国华南地区最大规模造纸展

www.paperexpo.com.cn

## Costs of Exhibiting

### Option 1

Standard shell scheme cost (minimum 9sqm) US\$2250/9sqm

### Option 2

Raw space cost (minimum 36sqm) US\$200/sqm

Standard Shell Scheme Package includes:

- Surrounding walls, fascia board with company name and stand number
- Electricity (1 socket of 6A)
- 2 Folding chairs
- 1 Dustbin and stand cleaning service

Note: a surcharge of 10% will be added to booths with double-sided openings.

- Wall-to-wall carpet
- 2 Fluorescent lights
- Negotiation desk made of aluminum alloy

## Technical Seminars

RMB4000/hour for conference room rental (capacity: 60 persons) including projector, screen, microphone and assistance to invite audience.

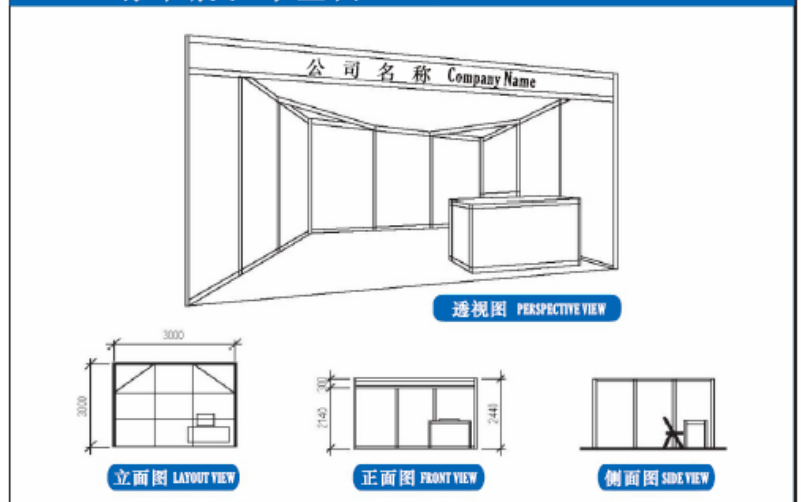
## Colored Advertisement in the Directory

Inside front cover RMB10,000, inside back cover RMB9,000, outside back cover RMB15,000, inside run-of-page RMB4,000/page; directory dimension: 210mm(w) \* 285mm(h);

## Sponsorship

Innovation awards, high level seminars, visiting ticket, access badge, document bag badge holder lanyard, flag, guidepost, exhibitor info board, main entrance advertisement, hall advertisement, balloon advertisement, etc. For cost info you are welcome to contact us.

## 标准展位布置图 SHELL STAND SCHEME RENTAL DISPLAY



## 承办单位 Organised and Managed by



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